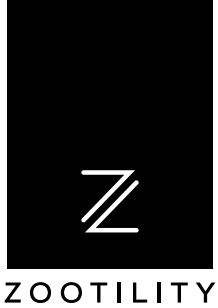




CUSTOM PRODUCT GUIDE

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CUSTOM PRODUCTS

Winter 2021 Program Overview

We now have two customization programs: Name Drop and Full Custom. With Name Drop, we are just taking a name and quickly setting up products for you at a low minimum. With Full Custom, we can work with your logo, or create custom artwork to make something truly unique for your customers. All custom orders require payment in advance. Setup fees are due before we begin design of Full Custom. We look forward to making your idea a reality!

Name Drop

- Simple customizations of text only
- No proof to wait on approving
- 1 or 2 lines of text
- 13 characters per line

Ships in: 1 week

Minimum (per product): \$150

Batch Setup Fee (per product run): \$25

Full Custom

- Make use of your logo or artwork specially designed for you
- Our graphic design team will lay out your design
- Digital proof for approval before confirming the order

Ships in: 3-4 weeks

Minimum (per product, not including Setup Fees): \$500

Initial Setup Fees (per product):

- Engraving: \$100 / side
- Cutting: \$150
- Custom Functional Design: \$950

Yield: +0 / -20% (We will charge you for exactly what gets shipped - no more, but potentially as much as 20% less, depending on actual production yield.)

Add-Ons

- Additional or enlarged engraving: \$0.99 / side
- Box packaging upgrade: \$2.49
- Paracord lanyard color selection: \$0.99 / color



NAME DROP



Brass Keychain
Cost: **\$12 ea.**

sku: **K-TAGB-NAME**



Brass Opener
Cost: **\$14 ea.**

sku: **O-NB-NAME**



Cutout Ornament
Cost: **\$4 ea.**

sku: **ZC-O-NAME**
Add-ons: **Cord color**



Brass Ornament
Cost: **\$8 ea.**

sku: **ZC-OB-NAME**
Add-ons: **Cord color**



Leather Belt Clip
Cost: **\$13.49 ea.**

sku: **K-LCK-NAME**



Leather Keychain
Cost: **\$9.99 ea.**

sku: **K-LCK-NAME**
Add-ons: **Box**



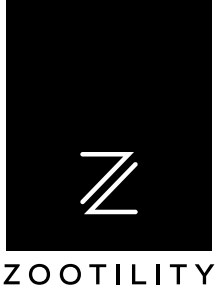
Wallet Opener
Cost: **\$6.99 ea.**

sku: **O-W-NAME**
Add-ons: **Box, Second side engraving**



Keyround + Tag
Cost: **\$8.49 ea.**

sku: **K-TAG-NAME**
Add-ons: **Box, Second side engraving**



NAME DROP



Cutout Coaster

sku: **ZC-C-NAME**

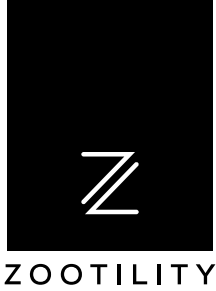
Cost: **\$12 per 4pk.**



Brass Coaster

sku: **ZC-CB-NAME**

Cost: **\$9 ea.**



FULL CUSTOM



Brass Opener
Cost: **\$14 ea.**

sku: **O-NB-CUST**



Aluminum Opener
Cost: **\$9.50 ea.**

sku: **O-N-CUST**



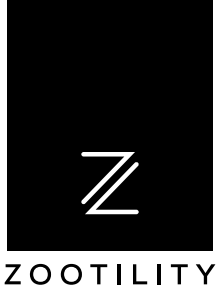
Cutout Coaster
Cost: **\$12 per 4pk.**

sku: **ZC-C-CUST**



Cutout Ornament
Cost: **\$4 ea.**

sku: **ZC-O-CUST**
Add-ons: **Cord color**



FULL CUSTOM



Wallet Opener
Cost: **\$6.99 ea.**

sku: **O-W-CUST**
Add-ons: **Box, Second side engraving**



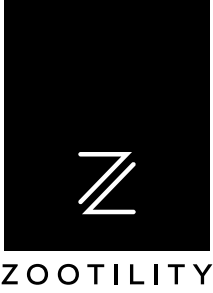
Pendant Gold
Cost: **\$22 ea.**

sku: **OM-SPG-CUST**
Pack: **6**



Keyround + Tag
Cost: **\$8.49 ea.**

sku: **K-TAG-CUST**
Add-ons: **Box, Second side engraving**



ADD ONS



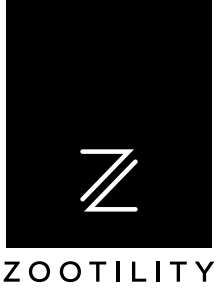
Cord Colors



Gift Boxes



Two Sided Engraving



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